



**For Immediate Release**  
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## **Elkins High School students earn recognition at international DECA conference**

120,000 students compete for international awards and scholarships as emerging leaders and entrepreneurs

**Elkins** DECA chapter members earned top medal awards at DECA's 67<sup>th</sup> annual International Career Development Conference in Anaheim, Calif., April 24-27, 2013.

Students/advisors receiving recognition at the international level were:

Name of Student/Advisor	Event	Award
<b>Mishi Jain</b> / Palmer	Hotel and Lodging Management	Yellow Ribbon Medal
<b>Jonathan Cheung</b> / Palmer	Principles of Marketing	Yellow Ribbon Medal

During the school year, approximately 120,000 of DECA's 200,000 student members take part in the organization's [competitive events program](#), allowing them to compete for local and state titles. The competitions are designed to simulate real-life business scenarios and test students' academic understanding and skills development. The top state and provincial winners put their talents to the test during the program's final round of competition in Anaheim. The DECA International Career Development Conference was the pinnacle of competition where nearly 10,000 students vied for international honors. Nearly \$500,000 in scholarships and awards were presented to students and teachers for their achievements.

The DECA ICDC opening session featured PostNet CEO and Undercover Boss guest star Steve Greenbaum. In addition to career-based competition, DECA members engaged in leadership academies and networking opportunities with over 60 internationally recognized businesses.

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management. DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, apply learning, connect to business and promote competition.

For more information about Elkins DECA Chapter please email Ms. Palmer at [stacy.palmer@fortbend.k12.tx.us](mailto:stacy.palmer@fortbend.k12.tx.us).